

SOMERS POINT ARTS COMMISSION  
Meeting –June 10, 2014 – 6:00 pm  
Somers Point Historical Society Museum  
Agenda

Members – K. Arleth, J. Cellucci, L. Gazsi, L. Gregory, S.Hastings, W. Hurst, S. McGuigan, D. Mohr,  
G. Sykora, R. Triboletti,

Review of minutes of May 13, 2014 – Lois Gregory

Business

1. Fundraising

- Handout – updated donations/ grants to date
- Letter from Kathy to Alan Kligerman/AKAPharma – no response; letter to Seward Johnson/ Public Arts Advocate – no response
- Jeanette – Research CRDA for available funds
- Greg – Assemblyman Chris Brown – Kathy sent updated info re grants via email to Greg to be forwarded to Chris Brown for any support – 6-3-14

Update of Corporate sponsors/donations

- Donation of \$500 from Rutala Associates; thank you from SPHS
- Donation of \$100 from Doran Engineering; \$250 from Sykora Family Foundation. Thank you letters from SPHS
- R. Somers Chapter of Questers – Carol Dotts – card party fundraiser on May 21. Amount to be received.
- TD Bank – John Davidson, Manager will contact the Community Relations Manager to determine the reasons for denial of application; to date no response from John.

Update of Grant Applications

- Kathy contacted Denny Levinson re the \$3000. Connected with Cindy Mason- Purdie who requested us to submit the Arts Grant application from the Arts Commission, SP; Kathy delivered to CMP on 4/30/14 requesting \$3000; update
- New Jersey Economic Development Authority applied for by Rutala Assoc. Appeal from W. Swain , City Adm. To date no further information

Social media fundraising –

- Webinar sponsored by SJ Cultural Alliance– May 2- multi-approach to fundraising ; Hand out - *Data and image* article
- SPHS website – Sally – how can we move this forward? Meet with web person? Could we place the bare wall image on the donation request sidebar?

SPHS Donation card- Sally – Handout copies to hand out to members

2. RFP – Committee - Donna, Sean, Linda – Donna and Sean met 3/15 –
  - Produced the first draft; as a work in progress
  - Commission members reviewed for input; include
    - Wall measurements including windows – Greg Sykora
    - Muralist to provide timeline with milestones
    - Keep the line from P 1 that indicates the mural includes three walls
    - Use Master Commandant ... throughout the RFP
  - Greg - Confirmed the measurements – each wall; window size and placement; should we upgrade; include in the RFP documents
  - Next steps – finalize RFP; develop application form; confer with Wes Swain; PDF format;
  - Get the word out – news releases; contact arts organizations in Atlantic, Cape & Cumberland Counties
  
3. Poet Laureate – Kathy, Lois
  - Meetings with Somers Point Library Director and CER Director for input and to participate through their activities
  
  - Handout –
    - Review and discuss the Poet Laureate Document Purpose, Criteria, Funding, etc.
    - Vote on the Poet Laureate Program
    - City Council has to approve of the Poet Laureate Program as approved and submitted by the Arts Commission.
  
4. Included the Arts Commission on the City website- Kathy
  
5. Additional Business

Next Meeting –July 8, 2014 - 6:00pm – Somers Point Historical Museum