



SOMERS POINT
NEW JERSEY
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FOR IMMEDIATE RELEASE

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**For More Information Contact: Jason Frost, City Administrator
609.927.9088**

**Somers Point Seeks Feedback For Neighborhood Preservation Program Projects
in Bayfront Historic District**

Somers Point, New Jersey – The City of Somers Point is seeking feedback from people who live, work, shop and eat in Bayfront Historic District for the New Jersey Department of Community Affairs' Neighborhood Preservation Program (NPP). The online survey will help determine the projects and priorities designed to revitalize and rejuvenate the area bounded by New York Avenue, Centre Street, MacArthur Boulevard, and the Bay, and boost economic growth.

In October, Somers Point was awarded a 5-year NPP designation which includes an initial \$125,000 grant to generate visible, tangible change in Bayfront Historic District driven by local residents and business owners. It is anticipated that Bayfront Historic District will receive up to \$125,000 a year for five years to assist with economic and community development. The online survey is one step toward ensuring residents and business owners have the opportunity to provide valuable input for the 5-year NPP Implementation Plan.

The City will create an Implementation Plan that combines significant community engagement, local knowledge, and hard data. The resulting plan is an achievable and comprehensive set of projects and programs that address local needs and build on local assets.

The deadline for completing the survey, which is available in multiple languages, is Friday, December 31st. Go to www.somerspointgov.org to help the City create a community-driven vision for the future of Bayfront Historic District. The survey can also be accessed using the attached QR Code.

Somers Point is among 40 communities throughout New Jersey to receive this designation since NPP was revived in 2019 by Governor Phil Murphy and Lt. Governor Sheila Oliver as part of their plan to create a stronger and fairer New Jersey. The goal is to increase place, economic, civic, and social value. It achieves this by enhancing buildings, streets, and a district's entire physical realm, by supporting and coordinating small business recovery, growth, and sustainability, and by marketing district events and activities while also engaging local stakeholders in planning and relationship building.



