

## **Somers Point Economic Development Advisory Commission Meeting Minutes for 03-27-2017**

### **Meeting called to order**

### **Flag Salute**

**Attendance:** Glenn Monroe, Greg Sykora, Ron Meischker, Mario Suarez, Ron Ralston, Maria Dever.

**Also Present:** Councilmen Tapp and Smith

- A brief update on how EDAC monies allocated for the promotion of April in Paris was given.
- An update about discussions regarding Somers Mansion Info Center was given by Chairman Sykora.
- Window sticky samples for Somers Point businesses were shown. Pricing was discussed and approved for a small trial run.
- The Commission approved a \$1500 budget for 2017 for online promotions of the City's Facebook page and it's postings.
- A discussion about birdhouses on the bike path and Kennedy Park took place. The Commission moved to defer the discussion to the Green Team.
- Plans for a joint EDAC/Green Team/SPBA clean up on Saturday, May 20<sup>th</sup> were discussed and approved. SPBA would pay non-profit groups money to clean up portions of the City.
- The Marketing and PR contract for the city was discussed and EDAC approved the proposal from Suasion Communications.
- Assembly Bill A-2452 was discussed. No action was taken by the Commission to support or oppose.

### **Adjournment**