

Somers Point Arts Commission - Minutes of June 25, 2018 - Somers Point City Hall

Meeting Called to Order 6:02; Open Public Meeting statement read by Kathy

Attending: Kathy Arleth, Lois Gregory, Donna Mohr, Dan Myers, Karen Sutherland

Also Attending: Council Member liaison, Kirk Gerety

Approval of minutes of May 21, 2018: Donna made the motion, Karen seconded, motion carried

Business

1. Financial report
 - Balance from Trust = \$6999.66; Balance from City = \$693.50; Balance from Grant Fund/ NJSCA = \$3391.61; Monies from the Grant are not available until May; Kathy will contact Wes to determine a way to have the city provide money to use earlier & then reimburse when grant funds arrive.
 - Financial interim report (Local Arts Program) to be sent to the Atlantic County Office of Cultural & Heritage Affairs/NJSCA as per requirements by July 23.
2. Programs, Projects, Events 2018
 - **Poet Laureate:** Maria read at Garden Dedication New York Avenue School on 6/9/18
 - **Arts Reach Out:** Summer dates for seniors July 24 & 31 and August 7 & 14; Instructor Ginny Swift (\$20 per hr); Promotion will be through CER.
 - Arts Reach Out banner done by CASTLE kids, to be laminated. Kathy will take to Art Repro, EHT.
 - **Art in the Park:** June 16, 2018 – Committee - Kathy, Lois, Karen, Donna
 - Report from Recap Meeting 6/19 - Very positive responses from artists; New things added (tees, paint a back pack, additional tents/tables, etc.) were all a plus
 - Expenses = \$3871.10; Income to Trust Fund = \$1172
 - Date for 2019 - June 15; Suggestions for 2019:
 - Have a “named” \$5000 sponsor; Event runs 10 to 3, rather than 10 to 4; Round-up artists 5 minutes prior to announcement of winners so all are present and create a bit more fanfare. Ask food vendors to pay a nominal fee; if no money is made they get ½ returned; Involve American Legion for selling hotdogs
 - **Beautifying Boxes:** Follow up: Letter from NJDOT w/City Adm.; Atlantic County gave the OK for 2 boxes; waiting for agreements to be signed by City; tentative date now is mid-September
 - **REV Theatre Company**, from Univ. of the Arts, Phila: Sunday July 22, 2018 6pm; Raindate 7/23
 - Cost to us = \$1000; \$200 received as a partner from SP Unique Experiences Club
 - Updated insurance document received from REV Theatre Company and park application approved.
 - Need to promote with ads in *The Current*; hand out flyers and social media after July 4
 - **Film Nights** - pending confirmation with GBCC
 - Food film will not be attached to Restaurant Week. To be held Wednesday, October 3; Film to be chosen, but no subtitles; Will attempt to have a theme followed with what’s offered at GBCC
 - Jazz film will coincide with Jazz@thePoint (10/11 to 10/14). To be held Wednesday, October 10; SJS will provide the film
3. Timeline for Looking forward
 - NJSCA Grant by Aug 30; Approve 2019 Program at our Sept 24 meeting; Submit plan to SP Council 10/11; Send request to contributors after City grants program approval; Attend Rec. Board mtg. 11/1/18, 7pm, for Art in the Park application (Karen, Lois and/or Dan)
4. Donna made the motion, Dan seconded and motion carried for continuing memberships with SPBA /\$100 and SJS/\$250; and taking a ¼ pg ad in Jazz Festival Program Book @ \$75 to promote film events.
5. Arts Commission website: Lois created – somersptarts.weebly.com; minor tweaking ongoing, but is published.
6. Facebook – Lois continues to try to post regularly; posts for Art in the Park have been delayed but will be done starting this week and beyond.
7. Nothing new to report for the proposed follow up on letter to media re arts coverage.
8. Art C Panel –Artist Directory Project – no action
9. Other - Kathy asked to present at Shore Medical Center’s Senior Social on July 18; will use the PowerPoint from Love the Arts.
 - Dan made the suggestion and will follow-up that we offer a mini-art show (possibly photography) during BayFest on grounds of SMC. Dan will follow up with setting up a meeting w/ SMC

No Public Comment - Meeting Adjourned 7:08pm

Next regular meeting: July 23, 2018, 6:00pm, City Hall