

Somers Point Arts Commission - Minutes of May 21, 2018 - Somers Point City Hall

Meeting Called to Order 6:04; Open Public Meeting statement read by Kathy

Attending: Kathy Arleth, Lois Gregory, Donna Mohr, Dan Myers

Council Member liaison: Kirk Gerety

Approval of minutes of April 23, 2018: Dan made the motion, Donna seconded, motion carried

Business

1. Financial report

- Trust Fund: Opening Balance = \$6221.12; Receipts \$5285; Disbursed \$5266.46; Balance = \$6237.66
- Balance from City = \$1498.76
- Grant Fund: NJSCA = \$4200.00 – We can now submit bills to be paid from this account
- Purchase Orders submitted for bills to be paid: Current Ads @ \$260.58; UPS @ \$96.99; Ventnor Print @ \$129; AC Moore @ \$33.84; Christine O'Brien @ \$260.00

2. Programs, Projects, Events 2018

- **Poet Laureate schedule:**
 - May 28, 11:30, Memorial Day Ceremonies at Veterans Park
 - June 9th, 10am, Butterfly Memorial Garden reveal at New York Avenue School
 - July 16, 6:00pm, Featured poet for Beach Bards event in Sea Isle
- **Arts Reach Out @ Senior Center:** Kathy reported that because of scheduling issues, summer dates for seniors revised to two sessions instead of four, July 10 & August 14, with Instructor Ginny Swift. Kathy will have 2 other dates scheduled. Promotion will be through CER office.
 - **Update of 5/22: CER Office confirmed that 4 sessions have been scheduled: July 10 & 31 Aug 14 & 21.
- **April in Paris: An Evening Spoken Words:** April in Paris Committee agreed to hold the event in 2019 and Arts Commission gave approval to partner with them again for our Evening of Spoken Words & Music.
- **Art in the Park:** June 16, 2018 – Committee - Kathy, Lois, Karen, Donna; Meetings 4/20, 5/7, 5/18, next meeting scheduled for 6/1. Committee Report:
 - Call for Artists ads on Facebook & in *The Current*; Postcards printed & to be distributed; 14 registered to date
 - Need Volunteers for Welcome Table, Children's activities, etc.
 - Tents, Tables, chairs being ordered; Children's activities will include a design your own back-pack to take home;
 - Lois creating flyer to use for school kids
 - Chuck/Debi Westcott arranging food with Walt's Original Primo Pizza; CharterTec will sell pretzels; Mr. Ice Cream Man
 - Dan will take photographs throughout the day
- **Beautifying Boxes Follow up:** Letter from NJDOT w/City Adm.; Atlantic County – OK for 2 boxes; agreements to be signed by City; dates TBD; Kathy emailed city attorney, R. Lafferty, for follow up on approvals.
- **REV Theatre Company** (Univ. of the Arts group): Outdoor performance Sunday July 22, 2018, 6pm; \$1000; We are waiting for updated insurance document from REV Theatre Company to finalize Park Application approval
 - Will promote as we get closer; Lois requested they provide some kind of flyer to use.
 - Still hoping for possible partner in funding

3. Arts Commission website – Lois

- Lois is setting something up using Weebly. For now it will be a free site, though in the future we may want to consider purchasing a domain name; Discussion followed for how to set up; Decision made for each page to reflect our events/activities rather than by category with subpages.
- Dan commented that Google offers free ads, which can be set up from our gmail account. Lois will investigate.

4. Letter to media regarding arts coverage – no report

5. Nothing further discussed regarding these items, but they are to remain for future consideration:

- Art C Panel: re an Artist Directory Project
- SJ Cultural Alliance membership – need SJCA W9
- Annual Appeal

No Public Comment - Meeting Adjourned 6:56pm

Next regular meeting – June 25, 2018 - 6:00pm - City Hall