

## Somers Point Arts Commission Meeting – September 25, 2017 – Somers Point City Hall

Meeting Called to Order 6:05pm; Open Public Meeting statement read by Kathy

Attending: Kathy Arleth, Kimberly Bray, Lois Gregory, Donna Mohr, Karen Sutherland, Ginny Swift

Council Member liaison: Kirk Gerety

Approval of minutes of July 24, 2017: Karen made the motion, Donna seconded, motion carried

### Business

1. Financial report – Balance - Trust fund – \$8053.44(9/21/17) City fund – 0 Grant fund -0
2. Ordinance #12 of 2017 for the Arts Commission – final was read and approved August 24
3. **2017 Programs, Projects, Events**
  - Foodie Film Festival October 6 & 7 @ GBCC. \$15pp** – Donna & Kathy to preview films 9/28 at GBCC/Megan Elbana
    - Flyers distributed, news release sent, social media posts, emails sent to gmail contact list
    - \$282 for Current Ads
    - Films from County Library; presenter Oct 6. Scott Cronick (he is not taking a stipend, but will get a drink/dessert)
    - Staffing for Oct. 6: Kathy & Kim, Karen (depending on rehearsal schedule); Oct. 7: Donna & Lois, (Lois will ask Debi); All volunteers/commission members will pay the \$15 fee. Arrive no later than 6pm
  - Painting DOT Boxes** – Kathy, Kim, Ginny
    - SP boxes cleaned; Follow up via Dennis Levinson for Atlantic County boxes; no communication to date from DOT
    - Paint ordered \$493
    - Artists (Ginny, Donna, Jason & Justin Plum, Ruth Kulisek) & Green Thumb Garden Club members will be scheduled week of 9/25; 10/2; 10/9
    - Community First offered assistance – not needed for this; contact for spring
  - Poet Laureate**–Presented at 9/11 service; 11/11/ 2017; stipend will be submitted in October for 2017.
  - Promoting Events**
    - Good Old Days via the SPBA table – Gave out postcards for upcoming events & FFF flyers
    - WhoFishNJ – an online site for promoting events; \$10 payment for reaching 1000 in and around Somers Point; Kathy will investigate further. Another similar site is Evensi.
4. **2018 Program**
  - Sent to City Council for approval September 14: 2018 events/activities approved by Resolution 166
  - Kathy will begin sending applications & proposals to possible funding sources for 2018 in late October; OceanFirst support comes from their marketing channel
  - Suggestion made to investigate and contact Atlantic Medical Imaging Foundation for Art as Healing
5. **Programs, Projects, Events 2018**
  - Arts Reach Out** – Christine O’Brien/Kathy meeting Oct. 17
    - Christine will continue working with CASTLE
    - Hourly rate discussed - Lois made the motion, Donna seconded, motion carried for her hourly rate to increase to \$30 for face-time with students. Will remain \$20 for prep time.
    - Christine indicated she was not interested in working with the Senior Group during the summer. Ginny expressed interest in taking her place. Kathy will meet with Sydney CER in near future.
  - Love the Arts** – Feb. 25, 2018 – Committee Kathy, Lois, Kim, Ginny – meetings to start in November
  - Spring Spoken Words** – 4/11/17 (part of April in Paris Week)
    - New contact Emari DiGeorgio from World Above Free Poetry group; Call for Poets Dec/Jan
  - Art in the Park** – June 16, 2018 – Committee Kathy, Lois, Debi, Karen, Donna – meetings to start in December
    - Approval given by Council so we can proceed to obtain park permit for June 16, 2018
6. 2018 Membership in organizations: Art Pride NJ organization; SJ Cultural Alliance; SJS; SPBA
7. Marketing Strategies for non-profits by Allegra– 9/13 – Kathy attended
8. Annual Appeal – could possibly start at Love the Arts.

Meeting adjourned 7:09pm; **Next regular meeting – 4<sup>th</sup> Monday – October 23 – 6pm – City Hall Council Room**