

Somers Point Arts Commission Meeting – August 28, 2017 – Somers Point City Hall

Meeting Called to Order 6:03pm; Open Public Meeting statement read by Kathy

Attending: Kathy Arleth, Kimberly Bray, Lois Gregory, Donna Mohr, Mark Shockley, Karen Sutherland, Christine Toland Ulrich.

Council Member liaison: Kirk Gerety

Approval of minutes of July 24, 2017: Karen made the motion, Christine seconded, motion carried

Business

1. Financial report: Trust fund = \$8384.91(8/24/17); City fund = 0; Grant fund = 0
2. Amending the Ordinance for the Arts Commission: Final reading for Ordinance change was August 24 – Passed
3. 2017 Programs, Projects, Events
 - Foodie Film Festival:** October 6 & 7 at GBCC - Donna & Kathy met with GBCC/ Megan Elbana 8/18 to finalize
 - Films: *Chocolat* (PG-13, 2000) and *Like Water for Chocolate* (R, 1992, Sp with Eng. Subtitles)
 - \$15pp and will include a complimentary chocolate cocktail or dessert
 - Promotions: Mark created the flyer – all need to distribute; Will be shared at Good Old Days SPBA table; Lois will create posts and an event on FB
 - Ad(s) in media: The Current – possible 1/2page; Kathy will check prices and distribution zones.
 - Films being ordered through Atl. County Library system; Presenter to be arranged.
 - Painting DOT Boxes** – Committee – Kathy & Ginny Swift
 - Will start in Sept/Oct with the SP owned boxes
 - Kathy will get primer from Kirk & order paint; Contact Community First for cleaning & priming.
 - Kathy/Ginny will meet to discuss artists and finalize plans
 - Kathy will attend Green Thumb Garden Club meeting 9/5
 - Poet Laureate meeting** – Marie, Kathy, Lois met 7/25/17 to review programs 2017 & 2018.
 - Will read at ceremonies for 9/11 and 11/11
 - Postcards** ready for Good Old Days SPBA bags – Card includes next events for 2017-18
4. 2018 Program Funding
 - NJSCA due 9/6/17; Donna/Kathy wrote and will submit
 - List of 2018 Programs were reviewed & discussed; Lois made motion to approve, Karen seconded, motion carried.
 - Kirk will get it to City Council by October for approval
 - Need to begin sending applications to possible funding sources for 2018 in late October.
 - Discuss at next meeting the possibility of having an annual appeal.
5. Programs, Projects, Events 2018
 - Love the Arts** – Feb. 25, 2018 – Committee needed for meetings to start in November
 - Art in the Park** – June 16, 2018 – Kathy, Lois, Debi, Karen, Donna
 - Need City approval of programs first then will proceed to obtain park permit from Rec. Commission
6. 2018 Membership in organizations: SJS & SPBA had previous approval. Art Pride NJ organization & SJ Cultural Alliance to be determined
7. Ad Books: Support for Gateway opening \$75; SJS ad book \$125
8. Stockton Intern – No action to date
9. Marketing Strategies for Non-profits being sponsored by Allegra Marketing on 9/13/17, 11:30-1:00 @OC Tabernacle – Kathy will attend.

Next regular meeting – 4th Monday – September 25, 2017 - 6pm - City Hall Council Room